

## TOTAL SUPPLY CHAIN SUMMIT

LOGISTICS | WAREHOUSE | SUPPLY CHAIN

**The Total Supply Chain Summit brings together qualified buyers and suppliers for two days of one-to-one meetings and networking.**

**13th & 14th October 2025**

Radisson Blu Hotel Manchester Airport

**28th & 29th April 2026**

Radisson Blu Hotel, London Stansted

In association with...

**SUPPLY CHAIN  
BRIEFING**

# EVENT OVERVIEW

The Total Supply Chain Summit is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior supply chain professionals**, with job titles including:

- Heads Of
- Vice Presidents
- Directors
- Managers

## All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified supply chain buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – overnight accommodation, all meals and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **25-minute meetings** with key decision makers throughout the event.

The Summit has been running for **27 years**

Over **1280** business **meetings** facilitated at each event

### Average Annual Budget



All delegates attending require new solutions

# 72%

of companies have secured business post-event

Here is a taste of our event experience...



Superb event – great attendance; very engaging and very little time wasted. This event was easy to attend and ran like clockwork. Excellent!

OIA GLOBAL LTD

Fantastic event!  
We look forward to getting work on some projects with delegates we've met

RANDEX

Superb event. Really handy to have focused sensible meetings, rather than having to "pitch". Many of the better conversations were actually outside of the arranged meetings... over coffee or in the bar, for example, or with other suppliers

NOATUM LOGISTICS



# ALL-INCLUSIVE PACKAGES

## PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- Included in social media posts

## DURING THE EVENT

## POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

## GOLD PACKAGE – £7,750 + VAT

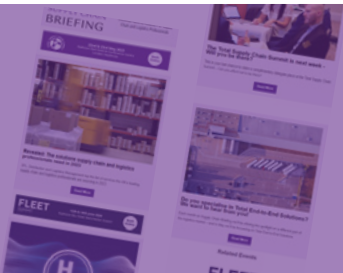
- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 25)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
  - Evening drinks reception
  - 2 x places at evening dinner
  - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing and full page A5 advert
- Supply Chain Briefing Newsletter –
  - 1 x Insert banner in 2 newsletter editions
  - 1 x Q&A interview with senior team member
  - 1 x Product spotlight
  - Content promoted via social media

## SILVER PACKAGE – £5,950 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
  - Evening drinks reception
  - 1 x place at evening dinner
  - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing
- Supply Chain Briefing Newsletter –
  - 1 x Product spotlight
  - 1 x PR sponsored content
  - Content promoted via social media

# SUPPLY CHAIN BRIEFING

Supply Chain Briefing is an industry resource delivering news & analysis from across the Supply Chain Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



15,391  
subscribers

## FEATURES

### JANUARY

Delivery Management

### FEBRUARY

Distribution

### MARCH

Forecasting

### APRIL

Warehouse Management Software

### MAY

Total End-to-End Solutions

### JUNE

Cost Reduction

### JULY

Supply Chain Software

### AUGUST

Logistics & Operations Management

### SEPTEMBER

Labelling & Packaging

### OCTOBER

3PL & 4PL

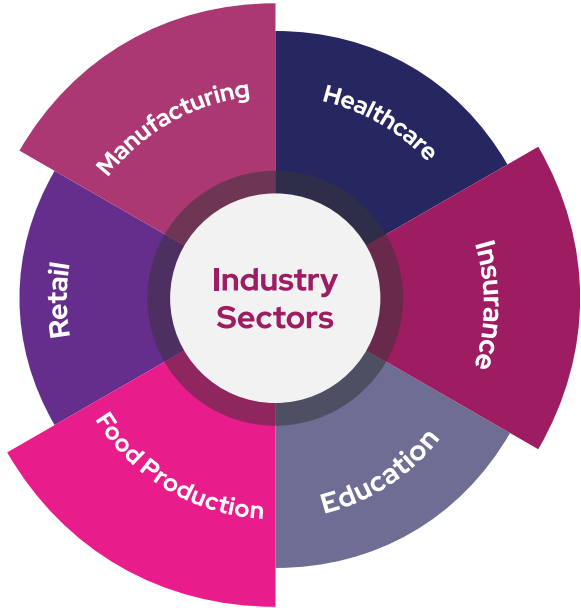
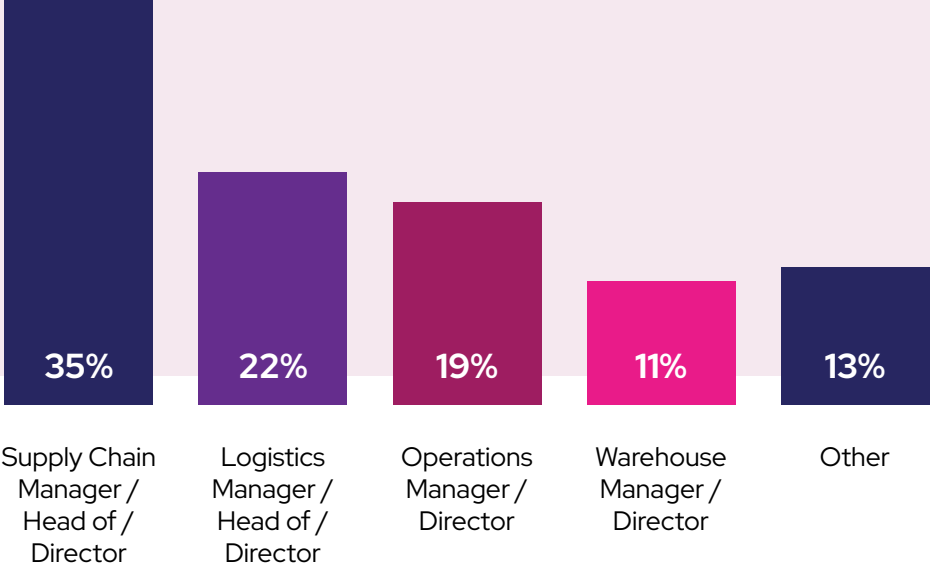
### NOVEMBER

Order Fulfilment

### DECEMBER

Transport Planning & Load Optimisation

## OUR AUDIENCE IS UK AND EUROPEAN BASED



# READERSHIP

## 3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

**Cost - £1,000**

Plus add 1 x bespoke email send for £500

## WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

**Cost - £500**

Plus add 1 x bespoke email send for £500

## FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

**Cost - £500**

## BESPOKE EMAIL

Send a bespoke email to an audience of **9,057 decision makers**.

**Cost - £1,500**

## NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

**Cost - £2,450**

**VIEW AN  
EXAMPLE  
NEWSLETTER  
HERE**

# ADVERT & EDITORIAL POSITIONS

## INSERT BANNER

1 month - **£350** / 3 months - **£825**

## SPONSORED CONTENT

1 month - **£200** / 3 months - **£450**

To include **50-100 words**, image and URL

## Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - **£200** / 3 months - **£450**

**350 words** and profile image.

## INDUSTRY PRODUCT SPOTLIGHT

Per insertion - **£150** / 4 insertions - **£450**

**250 words**, image, and URL

## GUEST BLOG

Per insertion - **£150** / 4 insertions - **£450**

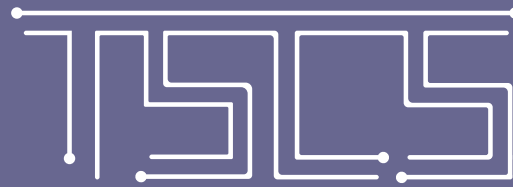
**350+ words**, plus image and URL

## SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

## POLL

Newsletter article promoting your poll - **£295**



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## LET'S CONNECT

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