



TOTAL SUPPLY CHAIN SUMMIT

LOGISTICS | WAREHOUSE | SUPPLY CHAIN

The Total Supply Chain Summit brings together qualified buyers and suppliers for two days of one-to-one meetings and networking.

14th & 15th October 2024

Radisson Blu Hotel Manchester Airport

In association with...

**SUPPLY CHAIN
BRIEFING**

EVENT OVERVIEW

The Total Supply Chain Summit is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior supply chain professionals**, with job titles including:

- Heads Of
- Vice Presidents
- Directors
- Managers

All-inclusive packages include:

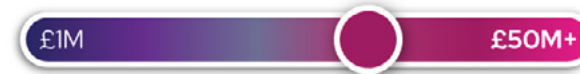
- An itinerary of pre-arranged, one-to-one meetings with pre-qualified supply chain buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – overnight accommodation, all meals and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **25-minute meetings** with key decision makers throughout the event.

The Summit has been running for **26 years**

Over **1280** business meetings facilitated at each event

Average Annual Budget



All delegates attending require new solutions

72%

of companies have secured business post-event

Here is a taste of our event experience...



Superb event – great attendance; very engaging and very little time wasted. This event was easy to attend and ran like clockwork. Excellent!

OIA GLOBAL LTD

Fantastic event!
We look forward to getting work on some projects with delegates we've met

RANDEX

Superb event. Really handy to have focused sensible meetings, rather than having to "pitch". Many of the better conversations were actually outside of the arranged meetings... over coffee or in the bar, for example, or with other suppliers

NOATUM LOGISTICS

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- Included in social media posts

DURING THE EVENT

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

GOLD PACKAGE - £8,050 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 25)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
 - Evening drinks reception
 - 2 x places at evening dinner
 - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing and full page A5 advert
- Supply Chain Briefing Newsletter –
 - 1 x Insert banner in 2 newsletter editions
 - 1 x Q&A interview with senior team member
 - 1 x Product spotlight
 - Content promoted via social media

SILVER PACKAGE - £6,200 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
 - Evening drinks reception
 - 1 x place at evening dinner
 - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing
- Supply Chain Briefing Newsletter –
 - 1 x Product spotlight
 - 1 x PR sponsored content
 - Content promoted via social media

SUPPLY CHAIN BRIEFING

Supply Chain Briefing is an industry resource delivering news & analysis from across the Supply Chain Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.

9,000
subscribers

FEATURES

JANUARY

Delivery Management

FEBRUARY

Distribution

MARCH

Forecasting

APRIL

Warehouse Management Software

MAY

Total End-to-End Solutions

JUNE

Cost Reduction

JULY

Supply Chain Software

AUGUST

Logistics & Operations Management

SEPTEMBER

Labelling & Packaging

OCTOBER

3PL & 4PL

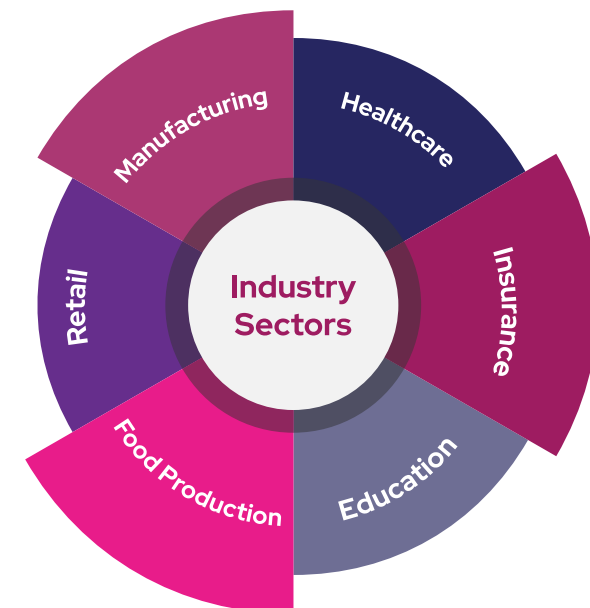
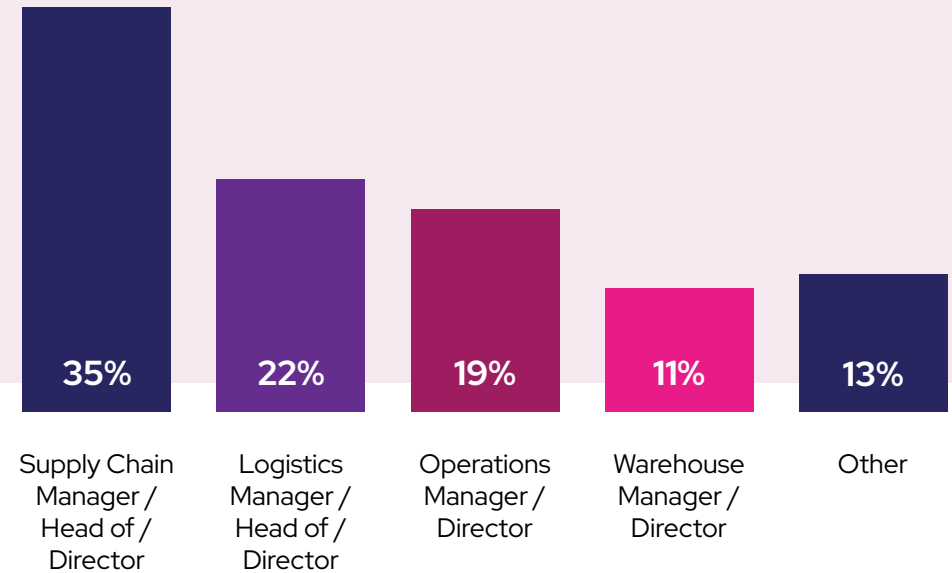
NOVEMBER

Order Fulfilment

DECEMBER

Transport Planning & Load Optimisation

OUR AUDIENCE IS UK AND EUROPEAN BASED



READERSHIP

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000

Plus add 1 x bespoke email send for £500

WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500

Plus add 1 x bespoke email send for £500

FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **7,500 decision makers**.

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

**VIEW AN
EXAMPLE
NEWSLETTER
HERE**

ADVERT & EDITORIAL POSITIONS

INSERT BANNER

1 month - **£350** / 3 months - **£825**

SPONSORED CONTENT

1 month - **£200** / 3 months - **£450**

To include **50-100 words**, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - **£200** / 3 months - **£450**

350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT

Per insertion - **£150** / 4 insertions - **£450**

250 words, image, and URL

GUEST BLOG

Per insertion - **£150** / 4 insertions - **£450**

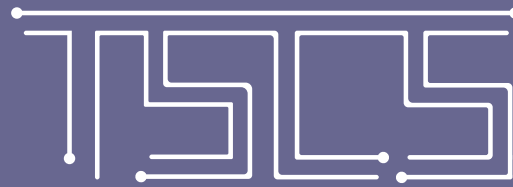
350+ words, plus image and URL

SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

POLL

Newsletter article promoting your poll - **£295**



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